

JONATHAN DANIEL GABY

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EXPERIENCE

Bluegrass Media Strategies

Chief Strategist

Frankfort, KY
June 2010 – Present

- Design, host, and maintain standards compliant dynamic websites
- Train clients on updating websites through Wordpress Content Management System
- Initiate and assist with social networking profiles on Twitter, Facebook, and YouTube
- Initiate and assist with E-Mail marketing for clients using Mailchimp
- Consult and advise clients with campaign strategy both online and offline

Jimmy Higdon for State Senate

Grassroots Campaign Director

Campbellsville, KY
November 2009-December 2009

- Researched all civic, business, and cultural events for candidate's attendance and positive name recognition
- Organized, led, and coordinated all canvassing efforts, successfully canvassing rural and urban areas of assigned territory
- Organized all phone banking activity consistently beating goals of voter contacts and positive ID
- Provided advance work for various events and fundraisers

McCain/Palin 2008

New England Regional Director of Special Projects

Manchester, NH
August 2008 – November 2008

- Researched and wrote daily report of opposition activity for relevant campaign staff and party officials
- Communicated and coordinated with party officials and campaign staff for positive presence at GOP and community events
- Assisted with setup, opening, and initial operations of campaign offices statewide
- Managed and wrote guide for McCain/Palin Maverick and Marshall Deployment Program

Republican National Committee/New Hampshire GOP

Field Director

Manchester, NH
July 2008

- Organized, led, and coordinated all volunteer recruitment for Manchester Victory Center
- Assisted campaign with fundraising activity for McCain/Palin 2008 and NH State Committee
- Reported nightly phone, door, and recruitment activity

IKON Office Solutions, Inc.

Field Support Representative

Frankfort, KY
January 2008 - July 2008

- Assisted with the management of multiple sites in IKON network
- Consistently met goals of on-time and error free job requests per customer agreement
- Negotiated with clients regarding due dates and deadlines while developing rapport with clients and customers
- Performed duties necessary for daily operation, including toner and office supply orders per established par levels

Site Supervisor

January 2007 - January 2008

- Assisted with installation of new office with Kentucky Attorney General
- Wrote "Site Procedures Guide" for office detailing workflow, best practices, and other information
- Instituted procedures and processes according to corporate standards for successful operation of office
- Consistently met goals of 93% on time and error free job requests

The Southern Baptist Theological Seminary

Media Technician

Louisville, KY
August 2006 – December 2006

- Videotaped twice weekly campus-wide chapel services for live program to the Louisville Region
- Set up audio/visual equipment for weekly college worship service including sound, lights, and cameras
- Maintained campus-wide audio/visual equipment including overhead projectors, microphones, and LCD projectors

SKILLS, ABILITIES, AND ADDITIONAL TRAINING

HTML, CSS, Adobe CS4, as well as Wordpress and Social Media (Twitter, Facebook, YouTube)

Leadership Institute's *Internet Activism Seminar* Graduate

Republican National Committee's *Campaign Field School* Graduate

EDUCATION

Campbellsville University

Bachelor of Arts Major: Biblical Studies Minor: Communications

Campbellsville, KY
Fall 2004